

RESOLUTION NO. 2016-154

**A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF ELK GROVE
DISPENSING WITH THE FORMAL REQUEST FOR PROPOSAL (RFP)
PROCEDURES PURSUANT TO ELK GROVE MUNICIPAL CODE SECTION
3.42.140(B)(3) AND AUTHORIZING THE CITY MANAGER TO EXECUTE A
ONE-YEAR CONTRACT WITH THREE OPTIONAL ONE-YEAR EXTENSIONS WITH
ROSS-CAMPBELL, INC., TO PROVIDE PUBLIC OUTREACH SERVICES
ASSOCIATED WITH THE NORTHERN CALIFORNIA REGIONAL RECYCLING
GROUP FOR A TOTAL NOT TO EXCEED AMOUNT OF \$78,000**

WHEREAS, the City of Elk Grove (City) has determined that it is necessary to retain a Consultant to provide public outreach services associated with the Northern California Regional Recycling Group; and

WHEREAS, the County of Sacramento Board of Supervisors approved a resolution to sign a contract with Ross-Campbell, Inc. for the Development and Marketing of Public Outreach and Education Programs; and

WHEREAS, the City Council may dispense with the Formal Request for Proposal (RFP) Procedure under the Elk Grove Municipal Code, where, as here, it is in the City's best interest to contract directly with Ross-Campbell Inc. allowing for a more streamlined regional outreach message produced in partnership with the County of Sacramento (lead jurisdiction) and the Northern California Regional Recycling Group; and

WHEREAS, for the reasons presented, pursuing a formal RFP is not in the best interest of the City for the subject scope of work.

NOW, THEREFORE, BE IT RESOLVED that the City Council of the City of Elk Grove:

- 1) Dispenses with the Formal Request for Proposal Procedures pursuant to Elk Grove Municipal Code Section 3.42.140(B)(3) and:
- 2) Awards the contract for Public Outreach Services to Ross-Campbell Inc. for an initial term of one year with three optional one-year extensions for a total not to exceed amount of \$78,000 and:
- 3) Authorizes the City Manager to execute the contract and all related documents.

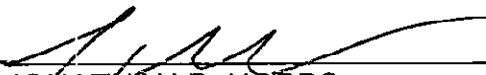
PASSED AND ADOPTED by the City Council of the City of Elk Grove this 24th day of August 2016.



GARY DAVIS, MAYOR of the
CITY OF ELK GROVE

ATTEST:


JASON LINDGREN, CITY CLERK

APPROVED AS TO FORM:


JONATHAN P. HOBBS,
CITY ATTORNEY

**CERTIFICATION
ELK GROVE CITY COUNCIL RESOLUTION NO. 2016-154**

STATE OF CALIFORNIA)
COUNTY OF SACRAMENTO) ss
CITY OF ELK GROVE)

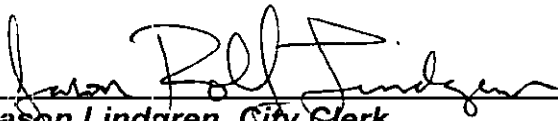
I, Jason Lindgren, City Clerk of the City of Elk Grove, California, do hereby certify that the foregoing resolution was duly introduced, approved, and adopted by the City Council of the City of Elk Grove at a regular meeting of said Council held on August 24, 2016 by the following vote:

AYES : **COUNCILMEMBERS:** *Davis, Ly, Detrick, Hume, Suen*

NOES: **COUNCILMEMBERS:** *None*

ABSTAIN : **COUNCILMEMBERS:** *None*

ABSENT: **COUNCILMEMBERS:** *None*



**Jason Lindgren, City Clerk
City of Elk Grove, California**